

Team Building Through Song will bring your group together in a fun, and highly interactive musical setting. You don't have to be a singer or have musical experience to love this program. The song creation process allows every participant to discover more about each other and themselves, while sharing common concerns and practices through this engaging, creative program. The Company Songs you create become lasting take-aways and valued reminders of what was accomplished during your program.



Walt Disney Imagineering group hired us to provide a capstone experience to their leadership retreat. The song they created incorporated goals, mission and message.

Everyone left the retreat inspired, unified and ready to move forward.

The KeyNote Experience - Tired of talking heads, restless participants and clock watchers? Many of our clients turn to us for a Keynote or General Session event that's highly participatory and powerfully inspiring. Attendees will be engaged and energized as they contribute ideas, brainstorm and interact with one another as your song takes shape. With our band on stage and our hit songwriter-leaders moving throughout the crowd, everyone gets involved - with lots of participation as ideas are shared and lyrics are projected overhead.



After a challenging period, this Microsoft sales team needed to highlight their strengths and what differentiates them; making them a powerful, established and still innovative company. The song creation process allowed everyone to acknowledge challenges yet celebrate success and look to the future - all through music and song. They left on a high note!

"The Microsoft team had a great time with the experience of songwriting and learning about how harmoniously they could work together. It was amazing to watch the groups create similar themed songs in such unique ways and with differing song styles. You made the whole planning process seamless and provided an incredible once in a lifetime experience for us!"

- Sara Baeth, Manager, Client Services & Logistics, Meeting Solutions – Microsoft



Event Leadership...

Our team of award winning hit songwriter-facilitators leads all our events. Facilitator's credits include **Grammy Awards**, **Emmy** nominations, **Country Music Association Awards**, multiple top 10 and number one hit songs.

We've performed with and created music for artists ranging from Keith Urban, Faith Hill, Tim McGraw, ZZ Top, Ray Charles and Donny Osmond to name a few. Most importantly, all our facilitators are dynamic leaders who excel in keeping participants highly engaged.

"Did I ever tell you about the time?"...we all relate to stories - as we lean in to listen, there's a sense of, "Oh yeah, I feel you, been there"

Bring Stakeholders Together through group work that shares laughter & common purpose in a non-hierarchal creative exercise. Watch the walls come down and teamwork ensue as participants share ideas to find common ground while airing differences - as they create a unified song that represents their organization. We help our clients craft the message that represents their best selves.



Owen Graduate School of Management brought us in to work with students, faculty and alumni - three related groups with different experience - giving voice to the contrast and conflict that any vital organization embraces. This group came together to create an impactful message through song that highlights the best of Owen and was subsequently used for development.

Corporate Song Creation - We've written hits for major stars and we can help you create your organizational song for morale, marketing and promotion. This is your story and we'll make sure you're represented through a memorable musical message. Don't you want everyone to be singing *your* tune?



Sunstar needed a vehicle to represent facets of their international business ranging from dental to automotive adhesives. We led executives through a team building event in Chicago and then crafted a polished corporate song in our studios. The song's become a unifying force for their global business, from Japan to Switzerland to the United States.

Take A Chance, Tell Your Story & Sing Your Song

Get Out Of The Box & Get With Us





- **Community Giving Programs**
- What Our Clients Say
- Seeing Is Believing
- Our Website
- Contact Us

"Imagine 100 people, representing communities and organizations from across rural Minnesota, convened in a beautiful, historic ballroom. At first the focus is on Billy Kirsch, as he starts guiding us through the songwriting process. Then the magic starts to happen and the focus shifts to the words and lyrics emerging from our collective expression of our work and its importance to our state. Our song, "Minnesota's better with Broadband" materializes in an amazingly short period of time and everyone's singing along with gusto and pride. Fun. Easy. Meaningful. Including Kidbilly Music at this year's broadband conference was money well spent."

- Bernadine Joselyn, Director Public Policy and Engagement, Blandin Foundation

Real Clients, Real Results...

Healthways, GE, PricewaterhouseCoopers, ExpressJet, MPI, ASTD, Wescom Credit Union, Microsoft, The Walt Disney Company and HelmsBriscoe are just a few of **our loyal clients**.