

Meet Nashville

Singing the praises of creativity, commerce, and a genuine neighborly vibe

AS SEEN IN



Nashville Nights The city skyline

PHOTO BY ROBERT HANCOCK FOR THE COURTESY OF VISIT NASHVILLE

MEET NASHVILLE



studios and offices on 16th and 17th avenues South—known collectively as Music Row—as early as the 1950s.

“When I moved here I was on cloud nine,” says songwriter Billy Kirsch, who came to town in 1991 and now

leads Kidbilly Music. His musical-event company provides corporate teambuilding exercises that let companies create and record their own music—more evidence of Nashville’s hybrid of creativity and commerce.

“I thought I was back in college,” Kirsch recalls. “People were walking around with guitars and talking about stories and writing. It’s a creative, vibrant town.”

Nashville is also where Southern